
Talaat Moustafa Group Holding Signs Concession Agreement for Sultana Malak Land in Luxor

Cairo, July 3rd 2008 – TMG Holding announced today, that Mr. Hesham Talaat Moustafa, Chairman of the Arab Company for Hotels & Tourism Investment (ICON), a subsidiary of TMG Holding, has signed a concession rights agreement for Sultana Malak land in Luxor for a period of 50 years renewable to an additional period of 50 years.

TMG is planning to construct a luxury hotel on this land in addition to a five-star Nile cruiser both to be managed by the internationally reputable Four Seasons hotel management chain.

This development comes in line with the group's strategy to expand its Hotels & Resorts line of business in addition to its City and Community line of business. Furthermore, this expansion compliments the Four Seasons network that TMG has built in Egypt to cover Luxor as well as Cairo, Alexandria, and Sharm El Sheikh, the leading tourist destinations in Egypt.

Parallel to its expansion within Egypt, TMG is currently studying various expansion opportunities in the international luxury hotel market to spread its investment portfolio over a wider geographical area in addition to boosting its revenue stream.

It is worth noting, that Four Seasons has witnessed a noticeable rise in average occupancy rates and average room rates in 2007, that have surpassed all expectations, due to the rising tourism market in Egypt, on both the international and the domestic levels, as well as the exclusive quality of the services that the international management chain is providing. This has resulted in a return on paid-in capital that exceeds 30%.

About TMG Holding:

Talaat Mostafa Group (TMG) Holding is the leading community real estate developer in Egypt, with a land bank of 50 million square meters. The group has a strong track record of over 20 years in the housing and real-estate development industry, having developed 8.5 million sq m of land so far. TMG's vision is "community development" through establishing self-sustained residential city and community complexes for the upper and middle classes. Amongst the group's largest and most prominent development projects are Al Rehab City, East of Cairo, spread over 9.9 sqm to host 200,000 residents, and "Madinaty" project, started in July 2006 spanning over 33.6 mn sqm of land with 600,000 target residents, making it the biggest all-inclusive enclosed city in the Middle East. TMG's achievements also include signature compounds like May Fair in Al Shourouk, East of Cairo and Al Rabwa I & II in Six of October City, West of Cairo.

TMGH's activities also extend to the hotels and resorts segment. Its has developed three large scale luxury hotels, Nile Plaza in Cairo, San Stefano in Alexandria, and Four Seasons in Sharm El Sheikh, all managed by the internationally reputable Four Seasons chain, in addition to two other Hotel & Resort projects currently under development.



Press Release

Talaat Mostafa Group Holding is traded on the Cairo & Alexandria Stock Exchange (CASE) under the symbol [TMGH.CA; TMGH EY]

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